



Your Marketplace for Engaging Policy

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Poligage is the first on-demand marketplace for public policy insights and government affairs services, offering flexible engagement with a network of ~200 experts across ten key knowledge areas who are available for consultations, projects, and other services.



Geopolitical Intelligence & National Security



U.S. Federal Government



U.S. Congress



U.S. State & Municipal Governments



Global Trade & Economics



International Organizations



Sectors & Industries



Key Policy Issues



Communications & Reputation

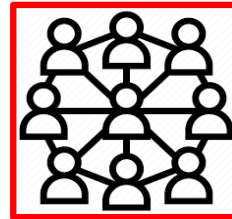


Partnerships & Event Management



WORLD-CLASS

Membership in the Poligage Experts Network is by referral and invitation only. All members possess at least 15 years of definitive experience and have strong consulting credentials.



FLEXIBLE

Choose the right Expert or Firm for the situation you need, only when you need them. Save yourself critical time and money by sourcing expertise cost effectively.



TRANSPARENT

Sign off on the experts to be utilized and the price quote for your service before the consultation is scheduled or project begins. No more billing surprises.

Poligage and our virtual network of experts are available for a variety of insights, projects, advocacy, and reputation-related efforts.



EXPERT ENGAGEMENT

- 30- and 60-minute virtual private consultations
- Speakers, panels, and virtual advisory boards
- Focus groups and problem-solving workshops
- “Second opinion” review sessions
- Crowdsourcing of ideas or reactions



PROJECTS

- Executive overview memos
- Legislative and rule-making tracking
- Research memos and reports
- Scene-setters
- Briefing books
- Policy assessments, such as ESG materiality assessments



ADVOCACY & REPUTATION SERVICES

- Meetings with government leaders & influencers
- Stakeholder analysis & targeting
- Talking points & speeches
- Communication frameworks
- Media engagement strategies
- Media training services

How It Works: Four Simple Steps



STEP 1: REQUEST PROPOSAL

You share the overview of your questions or insight/advice needs with a Poligage Concierge to generate an Account Agreement.



STEP 2: REVIEW OPTIONS

Any time you request expertise, your Poligage Concierge will share potential experts and engagement options with you within 2 business days.



STEP 3: MAKE SELECTION

You select your expert(s) to work with or interview; Poligage provides an engagement agreement for your signatures once expert(s) is selected.



STEP 4: ENGAGE

Poligage will manage the engagement(s) timeline and deductions from your account balance.

Poligage expertise is accessible through subscriptions starting as low as \$1,000 per month. Bids will be sought for any consultation or project so clients know what they will be charged before the engagement begins.

The Poligage Leadership Team has 200 combined years in public policy and the government affairs industry, as well as in technology.



Christine Davies
Founder and CEO

20+ years in leadership roles
at nexus of public and
private sectors



Jim Messina
Advisor

CEO of The Messina Group,
former Campaign Manager for
Obama-Biden 2012



Ed Ingle
Advisor

President of New Lantern
Partners, former Gov Affairs
leader at Microsoft



Conrad Woody
Advisor

Partner and Head of Odgers
Berndtson's U.S. Government
Affairs Practice



Ashley Davis
Advisor

Lead Principal at West Front
Strategies, former Bush
White House appointee



Joseph Jordan
Advisor

President & CEO of
Actuparo, Former CEO of
FedBid and Supplier.ai



Judy Benn
Advisor

CEO of Unalome Strategies,
former Exec Dir of AMCHAM
Thailand and Myanmar



Avi Millman
Advisor

Accomplished SaaS and mobile
entrepreneur (Stray Boots,
InVison, Immersion)



Scott Norville
Advisor

Global Head of Business
Development at Cartken,
formerly Disney and YouTube

Customer Case Studies



A major embassy requested bids and engaged a Poligage Expert to produce a ten-page guide on the latest rules regarding e-commerce and related customs issues in the United States. The expert then led a 60-minute webinar to discuss the guide and answer questions from a group of that country's business executives who were invited by the embassy to participate.



PhRMA, the global trade association of the U.S. pharmaceutical industry, engaged six Poligage experts for three hours each to provide updates and perspective on how they could best advocate on a specific policy issue. The Poligage Experts also engaged in one-on-one coaching with members of the trade association to discuss and optimize their advocacy approach to key global stakeholders on this important policy issue.



A Fortune 100 company engaged the Poligage Experts Network multiple times for insights into the U.S.-China relationship and analysis of potential options for U.S.-China economic decoupling, including emerging new supply chain regulations.

Sample Poligage Experts



Peter Allgeier
Nauset Advisors
Global Trade; served as Deputy USTR and US Ambassador to the World Trade Organization



Anne Clawson
Cascade Strategies
Natural Resources and Energy; former Alcoa and National Alliance for Forest Owners exec



Gareth Elliott
Sacramento Advocates
California State Gov; former senior official in CA state legislature and U.S. Congress



Jenifer Sarver
Sarver Strategies
Political Communication; former Deputy Head of Public Affairs at US Dept of Commerce



Paul Ramey
Drexwood Partners
Illinois State Gov; former gov affairs leader for companies and trade associations



Mark MacCarthy
Georgetown Univ & Brookings Institution
Technology policy and regulation, competition, privacy, and AI



Chrissa Pagitsas
Pagitsas Advisors
ESG and Sustainability; former head of ESG and green bond division at Fannie Mae



Rob Diamond
Capitol Counsel
Federal Gov; Head of Executive Branch and Infrastructure practice, former Biden aide



Kateryna Yushchenko
Intermarium Strategy
Ukraine and Europe; former KPMG executive and First Lady of Ukraine, advisor to numerous organizations



Marcus Courtney
Beeck Center for Innovation
Future of Work; former executive at UNI Global, labor policy analyst and advisor

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Potential Next Steps for the Open Talent Movement

1. Identify government activity risk or opportunities of greatest interest
 - Labor classification
 - Tax and financial issues
 - Healthcare and other social benefits
 - Others
2. Crowdsourcing advice from policy experts to develop a government affairs engagement framework (i.e. three ideas per expert)
3. Determine which activities community members could manage internally vs engaging subject matter experts
4. Develop engagement schedule, assignments, and milestones