



## Your Marketplace for Engaging Policy



Poligage is the first online marketplace for policy insights & government affairs services, helping organizations better understand & engage on government activity at all levels.

We provide organizations with immediate access to our pre-vetted community of top experts who cover over 300 policy topics, political systems, industries, geographies, and government affairs issues, and who are available for consultations, projects, and advocacy services.

Our technology & flexible business model enables you to pay only for the services you need, on-demand or by using a credit package.

### Ten Key Expertise Categories



**Geopolitical Intelligence  
& National Security**



**U.S. Federal Government**



**U.S. Congress**



**U.S. State & Municipal Governments**



**Global Trade & Economics**



**International Organizations**



**Communications & Reputation**



**Partnerships & Event Management**



**Sectors & Industries**



**Key Policy Issues**

### How Can I Use Poligage?



#### CONSULTATIONS

- 30- and 60-minute virtual private consultations to better understand policy & political topics
- Speakers, panels, or virtual advisory boards
- Focus groups and problem-solving



#### PROJECTS

- Executive memos & research reports
- Policy assessments & legislative tracking
- Talking points & speeches
- Communication frameworks
- Crisis communication & prevention
- Media training services
- Stakeholder mapping
- Fly-in & doorknock planning
- Scene-setters & briefing books



#### ADVOCACY & REPUTATION SERVICES

- Engagement with government stakeholders
- Engagement with think tanks and other influencers
- Media engagement strategies

**Visit [www.Poligage.com](http://www.Poligage.com) to request a free proposal or discuss the assistance you need.**

## Poligage Principles of Effective Government Engagement



### Specific projects Poligage Experts have performed for Embassies and Consulates include:



#### **Assessment of the U.S. Infrastructure Investment and Jobs Act (IIJA)**

Poligage organized three webinars for companies and investors from the embassy's country to explain different focus areas of the massive 2021 U.S. infrastructure legislation that provides over \$1.2T in U.S. federal and state procurement opportunities.



#### **Development of U.S. state-level contacts for commercial partnership exploration**

Poligage state government experts created a contact database focused on three key U.S. states with companies, trade associations, business councils, and other business-enablement organizations to accelerate embassy outreach efforts.



#### **Guide to U.S. E-Commerce and Customs Rules**

Poligage global trade experts developed a guide and organized a webinar to advise companies and investors on the latest customs rules for the cross-border shipping of goods and tax nexus issues related to U.S. E-Commerce.



#### **Understanding the U.S. Federal Government Procurement System**

Poligage U.S. federal procurement experts developed a guide and organized a webinar to advise companies and investors about the U.S. federal government procurement system, especially regarding rules on partnerships, bidding, and non-American participation.

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