



Your Marketplace for Engaging Policy



There is a lot of risk involved when investing in a new market, and each of the United States is very different. Do you have the insights you need about the policy & regulatory issues that may impact your company as you consider investments across the United States? Or the advice about which key relationships you should establish with local government officials and other stakeholders to set your operation up for greater success?

Poligage can help by offering access to on-demand, affordable policy experts & government affairs services without the need for long-term contracts.

Ten Key Expertise Categories



Geopolitical Intelligence & National Security



U.S. Federal Government



U.S. Congress



U.S. State & Municipal Governments



Global Trade & Economics



International Organizations



Communications & Reputation



Partnerships & Event Management



Sectors & Industries



Key Policy Issues

How Can I Use Poligage?



CONSULTATIONS

- 30- and 60-minute virtual private consultations to better understand policy & political topics
- Speakers, panels, or virtual advisory boards
- Focus groups and problem-solving



PROJECTS

- Risk & opportunity assessments
- Executive memos & research reports
- Policy assessments & legislative tracking
- Talking points & speeches
- Communication frameworks
- Crisis communication & prevention
- Media training services
- Stakeholder mapping
- Fly-in & doorknock planning
- Scene-setters & briefing books



ADVOCACY & REPUTATION SERVICES

- Engagement with government stakeholders
- Engagement with think tanks and other influencers
- Media engagement strategies

Visit www.Poligage.com to request a free proposal on key policy advice and government affairs services.



Poligage Assists Through Our Six Key Pillar Approach for Local Government Engagement:



Key Insights from Poligage Experts:



"If you don't want to spend millions of dollars on crisis communications and play catch-up on fast moving government activities, it's critical to be as proactive as possible with your engagement planning. Build familiarity and trust at the local level that will be priceless when there are challenges. And don't forget local media as an influencer."

Jenifer Sarver, Principal of Sarver Strategies



"Local engagement is not all about just talking policy and regulation. Find those community leaders who are leading efforts that support the issues you care about, or that showcase your organization's values and priorities, and engage these influencers as well. Grassroots engagement strategies should be diverse."

Lisa Gritzner, Founder and CEO of LG Strategies



"U.S. state and municipal government engagement will take on a different approach in each location. It's critical to develop an engagement framework for each area that is important to your organization. You can then align resources for similar activities once you know what is needed, but never assume one size fits all."

Ed Ingle, President of New Lantern Partners

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